

TEDxEdina

x = independently organized TED event

SPONSORSHIP OPPORTUNITIES

VISIONARY \$5,000

- Exclusive event signage and booth to showcase a product or project, if desired
- Invitation to VIP reception
- 4 "VIP Seating" event tickets
- 8 "Student Seating" event tickets
- Preferential half-page ad placement in event program
- Logo and organization description included in event program
- Featured placement of logo on TEDxEdina website (with link) and on sponsor slide introducing each TEDxEdina speaker video

PRESENTING SPONSOR \$10,000

- Exclusive event signage and booth to showcase a product or project, if desired
- Invitation and opportunity to speak at VIP reception
- 6 "VIP Seating" event tickets
- 12 "Student Seating" event tickets
- Logo projected on large screen during intermissions
- Preferential full-page ad placement in event program
- Featured placement of logo on TEDxEdina website (with link) and on sponsor slide introducing each TEDxEdina speaker video

(Presenting sponsor secured.)

SUPPORTER \$2,500

- Invitation to VIP reception
- 2 "VIP Seating" event tickets
- 4 "Student Seating" event tickets
- Preferential quarter-page ad placement in event program
- Logo included in event program, on website (with link) and on sponsor slide inserted at beginning and end of each TEDxEdina speaker video

DREAM TEAM \$1,000

- Invitation to VIP reception
- 2 "VIP Seating" event tickets
- Logo included in event program, on website (with link), and on sponsor slide introducing each speaker video

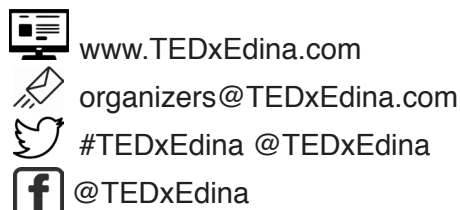
FRIENDS \$500

- Invitation to VIP reception
- 1 "VIP Seating" event ticket
- Logo included in event program, on website, and on sponsor slide introducing each speaker video

CONTACT

Bonnie Speer McGrath
TEDxEdina Sponsor Chair
612-987-6234
bsmcgrath@mac.com

TEDxEdina



SAVE THE 2018 DATES

VIP Reception
Thursday, September 13
7:00pm

TEDxEdina
Saturday, October 13
9:00am

YOUR INVITATION TO JOIN US

WHY SPONSOR TEDxEDINA?

As a TEDxEdina sponsor, you join the global TED/ TEDx community in convening thought leaders, innovators, influencers and doers who seek a deeper understanding of the world. You share our passion for the power of ideas to ignite curiosity and spur connection and collaboration in a meaningful way. Your support signals your organization's willingness to partner with us to bring the TED experience, devoted to spreading ideas, to Edina.

WHO WILL YOU CONNECT WITH?

As a TEDxEdina sponsor, you will leave a lasting impression on a diverse audience. For 2018, TEDxEdina will quadruple attendance over our previous event; we anticipate over 500 attendees, including adults, students, speakers and volunteers. The VIP reception will be a great networking opportunity with the speakers and leaders in our community. And the TEDxEdina speaker videos keep the spark alive long after the event concludes; our 2017 speaker videos have already topped 16,000 views.

YES! COUNT US IN!

**PRESENTING
SPONSOR**
\$10,000

VISIONARY
\$5,000

**KNOWLEDGE
PARTNER**
\$2500

**DREAM
TEAM**
\$1,000

FRIENDS
\$500

Primary Contact Name

Title

Organization

Address

City, State, Zip

Email

Phone

PAYMENT DETAILS

TEDxEdina's financial partner is the **Edina Education Fund**, an independent nonprofit 501(c)3 organization.

Check payable to Edina Education Fund with "TEDxEdina" in the memo line.
Mail to: Edina Education Fund, 5701 Normandale Rd, Edina, MN 55424

Secure online donation @ www.edinaedfund.org/donate with "TEDxEdina" in the "additional information" box

Charge my credit card (VISA or MC only)

Credit Card Number

Name on Card

Expiration Date

Security Code

Billing Address

email (required for receipt)

Signature

TED^xEdina
x = independently organized TED event